



Partnership spectrum

From networks to multi-stakeholder partnerships: Forms of partnership cooperation

Depending on the intensity of involvement of different actors and the formalization of partnership structures, different types of partnerships can be distinguished and located along a spectrum. There are different names for the categories used and the transitions are fluid.

NETWORK	ROUND TABLE	MULTI-STAKEHOLDER INITIATIVE	MULTI-STAKEHOLDER PARTNERSHIP
<ul style="list-style-type: none"> • There are a number of informal relationships among and between people and organizations. These relationships are open and enable the formation of communities that create and share knowledge. • Actors share similar interests or concerns and interact with each other, keeping in informal contact to support each other. 	<ul style="list-style-type: none"> • A loose structure exists where stakeholders can report on their activities, share experiences and learn from each other. • It is often used to develop recommendations for action for specific groups of actors. 	<ul style="list-style-type: none"> • Partners align their strategies and activities to jointly create value around a specific issue or common goals. • It often has a governance structure with a steering committee and a secretariat. • It may be designed as an initiative from the beginning, or it may evolve from networks or roundtables as stakeholders see the need to further formalize their collaboration. 	<ul style="list-style-type: none"> • It comes about with the participation of at least three of the sectors of business, civil society, academia, and government. • It has shared goals, decision-making, planning, and activities among members. • It aims to create shared value and transformative change at the societal level. • It has a governance structure, e.g., steering committee and secretariat. • Goals, stakeholder contributions, and responsibilities are usually defined in a memorandum of understanding.
<p>Example: Inclusive Business Action Network</p>	<p>Example: Tourism industry dialog</p>	<p>Example: Access to Insurance Initiative</p>	<p>Example: Alliance for Integrity</p>

Increasing formalization