



# Strengthening partnerships – shaping development

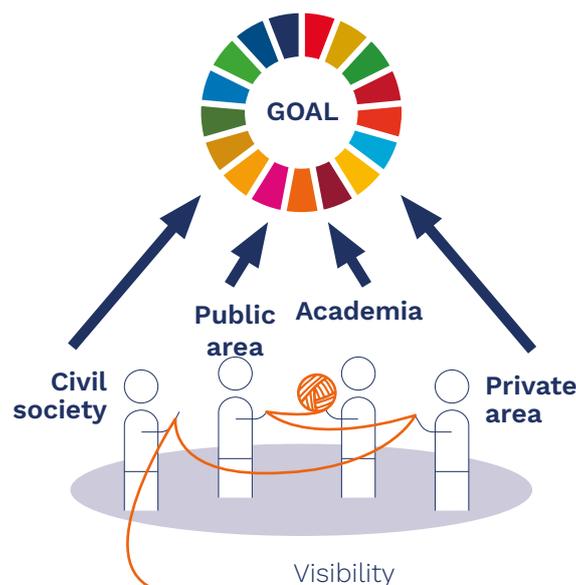
## Service for multi-stakeholder partnerships (MSP)

Guaranteeing decent working conditions, ensuring access to health care, providing education for all, averting global warming... overcoming the greatest challenges facing the planet requires more than individual stakeholders going it alone. For sustainable development to succeed, relevant stakeholder groups from across society need to tackle these issues together. This is one of the core tenets of the 2030 Agenda. Sustainable Development Goal (SDG) 17, which forms part of the Agenda, recognises multi-stakeholder partnerships as important vehicles for achieving all SDGs.

## What is an MSP?

A multi-stakeholder partnership is a type of cooperation in which stakeholders from at least three out of four areas (civil society, the public area, the private area and academia) work together as equals in order to contribute to the common good. Through long-term cooperation, an MSP can be a catalyst for meaningful systemic change.

### What is a multi-stakeholder partnership (MSP)?



### The benefits of an MSP





## Support for MSPs

The ‘Partnerships2030’ platform was launched by the German Federal Ministry for Economic Cooperation and Development (BMZ) as a way to strengthen this form of alliance. The platform provides information and advice on MSP-related topics and thus promotes partnership-based cooperation in accordance with the 2030 Agenda and the 17 SDGs.

The **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH** hosts the Partnerships2030 Secretariat on behalf of BMZ. The project is being implemented in close cooperation with **Engagement Global – bengo**. Engagement Global – bengo provides advice, training and funding specifically to support civil society stakeholders wishing to initiate multi-stakeholder partnerships.

## Services offered by Partnerships2030

We provide advisory services and information on issues relating to multi-stakeholder partnerships, including the latest knowledge and examples of good practice for MSPs. This allows you to choose

from a plethora of available advisory services, at any stage of your MSP process and in a manner that is tailored to your needs.

### Initiation



- We support you in developing and implementing **ideas for new MSPs**.
- We advise you on integrating **relevant stakeholders**.

### Design



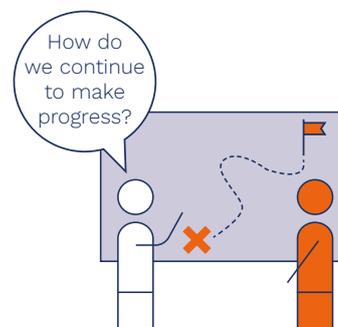
- We help you to define **common objectives**.
- We advise you on topics such as **bodies and financing opportunities** for MSPs.

### Implementation



- We offer **individual consulting services, as well as training and workshops**, including on **management structures and decision-making processes** for MSPs.
- We promote exchanges with partners at a **national and international level**, in order to strengthen participation, communication and trust between partners.

### Further development



- We help you with **monitoring** the results of MSP activities.
- We document **results** and refine **good practices**.

## MSPs in practice



The **Partnership for Sustainable Textiles** aims to improve social and environmental conditions along the entire textiles supply chain. As a multi-stakeholder initiative, the Textiles Partnership brings together all stakeholders and provides them with a network and support. It had around 130 members at the beginning of 2022, including companies, associations, trade unions, civil society stakeholders, standards organisations and the German Government. The Textiles Partnership defines its goals, topics and processes on the basis of international standards including the UN Guiding Principles on Business and Human Rights and the ILO core labour standards. The OECD Due Diligence Guidance for Responsible Supply Chains in the Garment and Footwear Area serves as the guiding factor in the Partnership's work.

The Textiles Partnership is the first point of contact for all companies that want to take owner



ship of their responsibility for human rights and environmental protection throughout the supply chain. To enable member companies to fulfil their obligations in terms of ensuring due diligence, the Textiles Partnership has developed an industry-specific implementation framework and reporting format (Review Process). Members also come together to participate in Partnership initiatives and play an active role on the ground in producer countries. The Textiles Partnership also sees itself as a platform for learning and dialogue.

Further information:  
[www.textilbuendnis.com/en/](http://www.textilbuendnis.com/en/)



The **German Initiative on Sustainable Cocoa** (GISCO) is a multi-stakeholder partnership between the German Government (represented by BMZ and the Federal Ministry of Food and Agriculture – BMEL), the German confectionery industry, the retail grocery trade and civil society organisations. Its aim is to improve the living conditions of cocoa farmers and their families, to conserve natural resources and biodiversity in producer countries, and to increase the cultivation and marketing of sustainable cocoa. Close cooperation with producer countries, including as part of the standalone PRO-PLAN-



TEURS project in Côte d'Ivoire, is crucial to the success of this multi-stakeholder partnership. GIZ hosts the Secretariat and organises cooperation between relevant stakeholders.

Further information:  
[www.kakaoforum.de/en](http://www.kakaoforum.de/en)



## MSPs in practice



The **Alliance for Integrity** was launched by the German Federal Ministry for Economic Cooperation and Development (BMZ), the Federation of German Industries (BDI) and the German Global Compact Network. It is a business-driven, multi-stakeholder partnership that seeks to strengthen anti-corruption capacities in the economic system and global supply chains. The Alliance is also a learning and implementation network and encourages all relevant stakeholders from across the private area, public area and civil society to take collective action. The Alliance for Integrity currently operates in 14 countries across the globe. Its core activities include raising awareness, developing compliance capacities within small and medium-sized enterprises



(SMEs) and improving the general conditions for trade and investment by fostering dialogue between the public and private areas. To this end, the Alliance takes proven solutions that were successfully implemented in one country, replicates them in other regions and subsequently introduces them into global political discourse.

Further information:  
[www.allianceforintegrity.org](http://www.allianceforintegrity.org)



**Gavi**, the Vaccine Alliance, aims to provide fair access to vaccines for children in the world's poorest countries while also improving health care systems as a whole. To achieve this, it funds vaccination programmes and strengthens local health care systems. Gavi works with the relevant countries' governments, donors, the World Health Organization and UNICEF, the World Bank, the Bill & Melinda Gates Foundation and vaccine manufacturers, as well as with public health organisations and civil society partners. Since it was set up in 2000, the Vaccine Alliance has helped to vaccinate more than 822 million children and prevented over 14 million deaths. Gavi is also a significant contributor to the global fight against the COVID-19 pandemic



and manages the COVID-19 Global Vaccines Access (COVAX) Facility, which provides COVID-19 vaccines to 92 of the world's poorest countries. This is made possible with the support of UNICEF, Gavi's key delivery partner in the COVAX initiative.

Further information: [www.gavi.org](http://www.gavi.org)

### Partnerships2030 Secretariat

You can find further information on MSP-related topics on our website – visit [www.partnerschaften2030.de/en/](http://www.partnerschaften2030.de/en/)

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